



2009 Advertising Contract

Advertisers Information

Name of Company/Organization	
Contact Diane Hafer	
Title	
Street	
City	State
Country	Zip/Postal Code
Phone	
Fax	
Email Address	

Agency Information (if applicable)

Name of Company/Organization	
Contact	
Title	
Street	
City	State
Country	Zip/Postal Code
Phone	
Fax	
Email Address	

ISSUES

<input type="checkbox"/> Jan	<input type="checkbox"/> Feb	<input type="checkbox"/> March	<input type="checkbox"/> April
<input type="checkbox"/> May	<input type="checkbox"/> June	<input type="checkbox"/> July	<input type="checkbox"/> Aug
<input type="checkbox"/> Sept	<input type="checkbox"/> Oct	<input type="checkbox"/> Nov	<input type="checkbox"/> Dec

FREQUENCY

1x
 2x
 3x
 4x
 5x
 6x

AD SIZES

<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/8 Horizontal
<input type="checkbox"/> 1/2 Horizontal	<input type="checkbox"/> 1/8 Vertical
<input type="checkbox"/> 1/2 Vertical	<input type="checkbox"/> Bus Card - H
<input type="checkbox"/> 1/4 Horizontal	<input type="checkbox"/> Bus Card - V
<input type="checkbox"/> 1/4 Vertical	<input type="checkbox"/> Banner

COLOR

Four-color (fullpage & 1/2 page only)
 Black and White

SPECIAL POSITIONING (additional fee)

MATERIALS INSTRUCTION

Electronic files attached/enclosed
 Electronic files arriving later
 Pick Up materials
 Contact me with FTP information

Gross Cost per Insertion	\$
Agency Discount	\$
Other fees	\$
Net Cost per Insertion	\$
Total Net Due	\$

Conditions and Policies (On Reverse Side)
 Terms and Agreements (On Reverse Side)

Send contracts, insertion orders, and art materials to:
 - ads@memusicnews.com

Please keep a copy of this contract for your records.

CONTRACT CONDITIONS AND POLICIES

PREPAYMENT FOR ALL ADVERTISERS

Advertisers must pay in full for the placement in ME Music News before insertion date.

COMMISSIONS AND DISCOUNTS

Standard commission of 15 percent on space, color and position will be given to bona fide agencies when payment is received within 30 days of invoice date. No cash discounts

CANCELLATION POLICY

Space cancellations must be received, in writing, prior to the space closing date. If space is cancelled after the deadline or not cancelled at all, or materials are received too late to be used, the advertiser will be charged for insertion. If for any reason, an advertisement is cancelled after the closing date the publisher reserves the right to repeat former ad at full rate. If the advertiser has not previously run an ad, advertiser will be charged for the cost of space reserved. Special contract schedules will not be cancelled. By signing this contract the advertiser agrees to abide by these terms.

SPECIAL POSITION

Orders specifying special positions will be treated as request only, unless premium is added to rate, and will not be binding on the publisher.

AD MATERIAL POLICY

Advertising materials must conform to specification set out in the "Preparing files" section of the ME Music News Rate card. A \$200.00 surcharge will be added for any ad that does not meet specifications. Advertising materials will be returned upon written request. Materials as kept for 12 months after final publication and then discarded.

TERMS AND AGREEMENTS

- It is assumed that advertisers have read this contract and agree to its conditions without any further contract or notice.
- ME Music News reserves the right to review and consider rejection of any advertising.
- The advertiser and agency assume liability for all content, including text and illustrations of advertising published.
- All advertising copy that might be mistaken for an article, commentary or other non advertising material must be clearly marked "advertisement". ME Music News reserves the right to so mark all ad materials.
- Me Music News shall be under no liability for its failure, for any cause, to insert an advertisement.
- Charges for changes from original layout and copy will be based on current composition rates.

Advertiser Signature (*or Agency Representative for Advertiser*)

Print Name

Date